

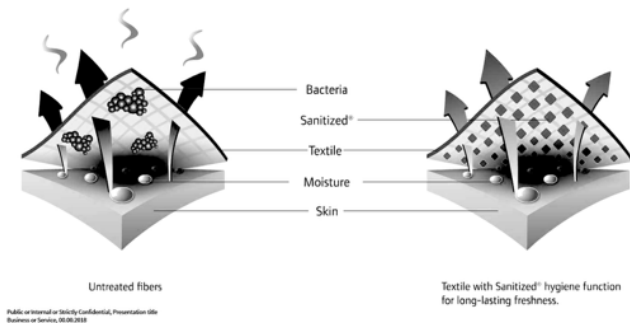
ANTIBACTERIAL

BY SOORTY ENTERPRISES

EFFECTIVE, DURABLE AND HIGH-PERFORMANCE TEXTILE TECHNOLOGIES

EFFECTIVE, DURABLE AND HIGH-PERFORMANCE TEXTILE TECHNOLOGIES OF INNOVATIVE SOLUTIONS WITH ADDED VALUE THAT KEEP EFFICIENCY, WASH DURABILITY, PROCESSING CONDITIONS AND COST EFFECTIVENESS IN CONSIDERATION.

Two-dimensional flat fabrics enhanced into 3D protective pieces through garment engineering -with smart features that care for you and the planet. Offering contemporary pioneering incorporated for smart care components, we've worked closely with our solution partners in Archroma to drive value in protective clothing via innovative functionalities aesthetically.





SmartCare+ Sanitized® treated range redefines jeans to offer the modern-day lifestyle essentials: protection, responsibility, versatility, comfort and confidence:

- Reduced germ growing
- Prevents unpleasant odors and hence reducing laundry needs - extended product life and reduced environmental impact
- Long lasting hygienic freshness
- Wear comfort



WIND
PROTECTION



XTREME WEATHER
PROTECTION



WEATHER
PROTECTION



UV RAYS
PROTECTION



WIDE SHADE
GAMUT



THERMO
REGULATION



COOL



WARM



LIQUID
PROTECTION



NON IRON



FRESH &
ODORLESS



STRETCH
CARE



MOISTURE
MANAGEMENT