

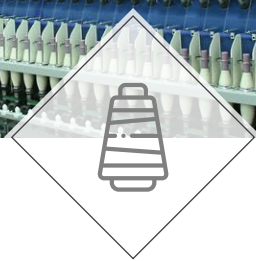
**INNOVATION.  
DESIGN.  
SUSTAINABILITY.**

Soorty is at the forefront of the creation of denim fabrics and jeans with special emphasis on quality, cost and delivery of our products.



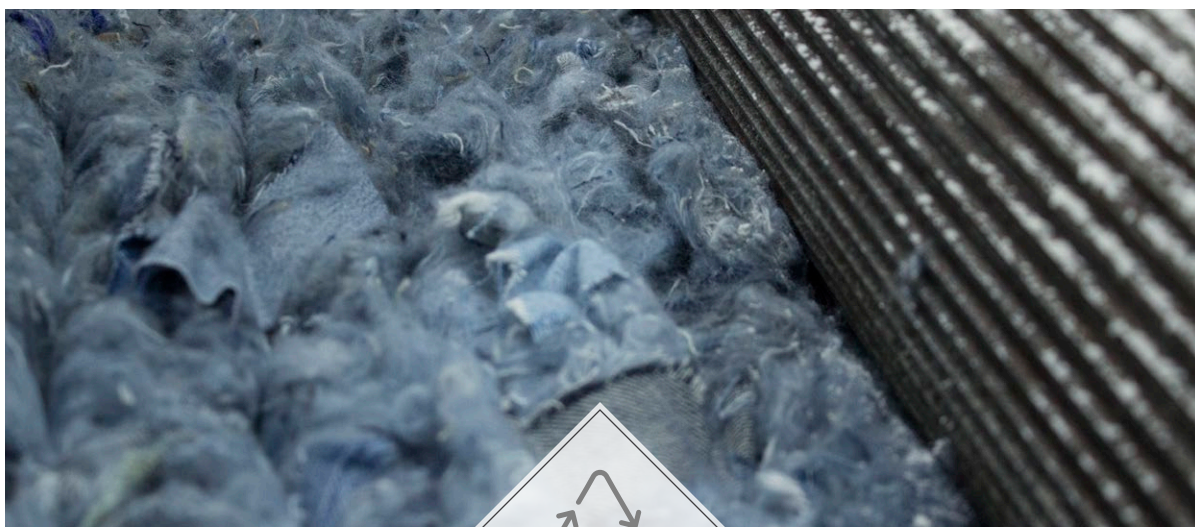
# PAKISTAN'S LARGEST VERTICALLY INTEGRATED DENIM COMPANY

## OFFERING COMPLETE TRANSPARENCY VIA FULL VISIBILITY OF THE SUPPLY CHAIN



### SPINNING

Established in 2011 with a capacity of 60 tons/day.  
Equipped with state of art machinery and enhanced product flexibility

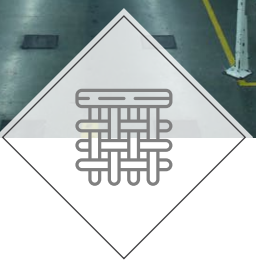


### RECYCLING UNIT

Closing the loop via reusing what was once considered as waste. Along with recycling the water we use, we also recycle fabrics and fibers.

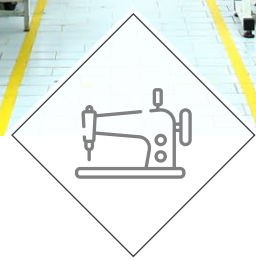
PIW: 40% of our cutting table waste goes into spinning, saving 7,5 tons of fiber /month.

PCW: Collaborating with I:CO to collect jeans that are no longer wanted and repurpose them. Our shredding capacity is 2,5 tons / day and we offer 5-25% PCW content fabrics.



### DENIM

Capability of offering a variety of options from wide width fabrics to selvedge in a wide color and construction spectrum. Established in 2007 with a capacity of 6.5M meters/month.



### GARMENTS

Established in 1983 with centralized industrial engineering that enhances productivity by driving process innovation. While offer a current capacity of 2.3M pieces / month & an additional 1 million adding soon in Pakistan; our LEED Gold Certified Bangladesh factory offers 0.8M pieces / month with an additional 0.2 million adding up this summer.



### LAUNDRY

Complete sustainable laundry set up equipped with Environmental Impact Measuring software along with laser and ozone machines, E-flow, Core and Green Screen chemicals. Soorty uses Sustainable Apparel Coalition's sustainability metrics tool, the HIGG Index, and Zero Discharge of Hazardous Chemicals protocols to drive environmental responsibility across the company.



### QUALITY

- A clear understanding of quality plans in every department.
  - Formation of Process Validation & Effectiveness team.
  - Enhance quality tools for micro-level data analysis, enabling immediate identification of root causes and immediate corrective actions.
- 2020: Develop a quality philosophy that permeates through every level of the company organization, from hiring through our support functions till export team.



# SUSTAINABLE PRODUCTS BASED ON CIRCULAR DESIGN.

Design thinking is the key to developing goods that allocate and utilize the correct resources efficiently. At Soorty, we are offering our world of denim, designed for life. Considering that the life cycle of a product begins already when being designed, we consider design for purpose a tool for improvement.

AT SOORTY WE ARE ENGINEERS AT HEART  
WITH A NEED TO BE RESTORATIVE BY DESIGN.  
WE BELIEVE IN INNOVATIVE MANUFACTURING  
SOLUTIONS.

- **DESIGN FOR PURPOSE**  
through innovation and technology.
- **GLOBAL FOOTPRINT**  
of production, design, development and service.
- **SPEED TO MARKET**  
business model
- **RESPONSIBLE MANUFACTURING**  
methods and infrastructure
- **FASHION OF VALUE**  
with the best quality through a systematic long term approach.







**SOORTY**  
*World Of Denim*

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